

Easy Home Photography Checklist:

Photography is a compelling tool used to attract buyers. Using this easy checklist will help you shorten the prep time in getting your house ready.

OUTSIDE:

1. Make sure the front yard is cleaned up, the grass mowed, and the leaves removed, hedges trimmed.
2. No bicycles, toys, or trash cans out.
3. Make sure patio furniture is clean
4. Outdoor living areas Fire Pits, Outdoor Kitchen, BBQs are clean

INSIDE:

1. Make sure all the bulbs are working properly (kitchen, bathroom, hallway and bedrooms)
2. Make sure windows are clean; bright light is good light
3. Pet toys, food bowls, storage crates stored temporarily
4. Cable, Dish TV, Game Console cables neatly arranged

KITCHEN:

1. **Clear** the island so the tour shows how spacious it is.
2. Small appliances make the counter space **disappear**. Please remove the toaster, coffee pot, knife block, can opener, hand mixers and utensil bins
3. Clear the **refrigerator!** Sports schedules and school lunch menus are things most people don't want perfect strangers to have access to.
4. Don't forget to temporarily conceal the kitchen garbage.
5. Empty the sink and put the soap under the sink.

GENERAL:

1. Items not included in the sale of the home should be out of view.
2. Open window blinds and drapes to reveal the **view** unless your real estate professional has advised you otherwise.
3. Window boxes are fine if they do not block the **view**.
4. High backed chairs should not be in front of windows if they block the view.
5. Turn inside lights **on**.
6. Toilet lids **down**.

7. Make the beds, clothes in the hamper.
8. Temporarily conceal garbage containers.

GENERAL CONTINUED:

9. Open doors between rooms to give an open feeling and ensure all rooms are included in the tour.
10. Remove pet food bowls and toys, and conceal pets.
11. We can edit/smudge expensive artwork on the tour. Please tell us ahead of time.
12. Please remember to move furniture, etc. The property will be photographed **as is**. Ask your real estate professional which things, if moved, would improve the tour (and subsequent showings).
13. Remove rugs. **now** is the time to let that flooring **shine** :)
14. **Conceal cords**. They remind us how many things we keep plugged in 24/7.
15. Baskets of slip-on shoe covers: Out of sight where you'll remember them :)
16. For Sale / Open house signs should be out of view if possible

BATHROOMS:

1. Shower/bath items should be placed under the sink for the tour.
2. Clear counters of electric toothbrushes, pill bottles, handsoap etc
3. Bathroom cleaning equipment temporarily stored
4. Shower glass clean
5. Curtains open and windowsills clean

